## **SEO Expert**

**Rocksteady Decelopers** 

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	Gender: Male	Travel Required: Not Specified
	Min Education: NOT-REQUIRED	Job Shift: Evening
	Career Level: Experienced (Non Manager)	Salary Range: PKR35000 - 50000/Month
Category/Industry: Information Technology, Marketing		Max Age Limit: 18-39 Years
Posted on: 06 January 2017		Expiry Date: 06 April 2017
Job Type: fulltime		

## **Job Description:**

- Primary responsibilities include writing web content; maintaining and updating Web pages/blogs; monitoring and participating in social media efforts for the company.
- Developing and editing unique and grammatically impeccable content for articles, press releases, blogs, company web sites, brochures, newsletters and technical documents.
- Ensure that web content, articles, blog posts, etc. are user-friendly and keyword rich for SEO benefits.
- Understanding several different products and processes of a company, researching extensively for fresh content and ideas and presenting them in an attractive written form.
- Writing "Business Class" content/articles for users' benefit.
- All "White Hat" SEO related activities to ensure prominent position in search engines.

## Required Skills:

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