


# ASO (App Store Optimizer)

## Bleeding Edge Studio

	Total Positions: 1	Experience: 5 Years
	Gender: Any	Travel Required: Not Specified
	Min Education: BACHELORS	Job Shift: Morning
	Career Level: Experienced (Non Manager)	Salary Range: PKR25000/Month
Category/Industry: Information Technology		Max Age Limit: 23-38 Years
Posted on: 05 January 2017		Expiry Date: 05 April 2017
Job Type: fulltime		

### Job Description:

Bleeding Edge Studio Is Looking For ASO (App Store Optimizer)

- Searching keywords.
- Marketing trends and hot concepts.
- Overseeing the marketing of games, app notifications.
- Digital marketing, social media & ASO.
- Develop and optimize acquisition channels and oversee marketing activities.

### Required Skills:

- Excellent knowledge of English
- Excellent communication and interpersonal skills
- Cool-tempered and able to handle rejection
- Confidence and Persistence.
- Patience and Self-motivation.
- Analytical and Planning skills.

### Required Skills:

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